

**A.R. Nurzhanova** \* 

Master of Education, Senior instructor  
 M.Kh. DulatyTaraz Regional University  
 Taraz, Kazakhstan  
[nurzhanova.ainura@gmail.com](mailto:nurzhanova.ainura@gmail.com)

**M.A. Gribenyuk** 

Master of Pedagogy, Senior instructor  
 M.Kh. DulatyTaraz Regional University  
 Taraz, Kazakhstan  
[mariagribenyuk739@gmail.com](mailto:mariagribenyuk739@gmail.com)

## COMPARATIVE ANALYSIS OF THE LINGUISTIC AND INTERACTIONAL FEATURES OF ENGLISH LEARNING WEBSITES

**Abstract.** This study conducts a comparative analysis of the linguistic and interactional features of English language learning websites, evaluating their design, implementation, and effectiveness in language acquisition and skill development. The analysis shows that the effectiveness of these websites depends significantly on content accuracy, update frequency, and pedagogical approach. Through evaluating various websites, the study identifies key factors like user engagement and interactivity that contribute to their success. Findings indicate that the most effective websites are those with authentic, regularly updated materials and dynamic, interactive teaching methods. These websites support self-directed learning and meet diverse learner needs. However, many websites lack standardization and pedagogical soundness. The study highlights the necessity for comprehensive evaluations and the need for improved website design to enhance language learning experiences.

**Keywords:** English learning websites, linguistic features, interactional features, comparative analysis, website evaluation.

**Introduction.** The use of websites as digital instructional resources has become increasingly prevalent in education, particularly in the realm of language learning. The internet offers a vast array of benefits for foreign language education, including access to authentic materials that facilitate knowledge acquisition, communication skills, and overall language development. However, the effectiveness of these websites is contingent upon their design and implementation. Inefficiently designed websites not only waste time but may also offer inaccurate or suboptimal guidance for language learning.

The role of the internet in lifelong education, especially in English language learning, cannot be overstated. Many websites are specifically tailored to aid in teaching and learning English. These websites enhance the learning experience by employing dynamic teaching strategies,

supporting cognitive learning approaches, and bolstering communication skills in students. They provide interactive activities that not only motivate learners but also distinguish clear, effective methods from more ambiguous traditional approaches, thereby improving comprehension [1]. Macancela's research indicates that 78% of English language students show improved engagement and assimilation of language skills through the use of interactive websites [1].

Additionally, a multitude of websites offer continuous, often free, support for language learning globally. These resources are invaluable for teachers, incorporating English language themes and activities into classroom exercises and serving as a supplement to traditional classroom learning [1]. Educational websites, in particular, offer materials that can enhance linguistic

exercises, learning abilities, and communication skills. Such websites encourage speaking activities, address communicative challenges, and heighten students' motivation to learn English [2].

While there are several websites on the Internet that aim to facilitate English learning and teaching, only a small number of them actually fulfill the necessary criteria. Information and communication technologies play a crucial role in self-directed language learning, supporting various learning styles. However, there's still room for improvement in website effectiveness. Learners need authentic materials, but designers often struggle to meet their diverse needs and satisfaction [3].

Websites serve as effective online teaching tools, but poorly designed ones can waste time and provide incorrect language development guidance [4]. Many foreign language teaching websites on the internet lack standardized unity and management, deviating from their intended purpose. Moreover, many sites lack pedagogical scenarios and target audience information. Unifying and organizing online sites would make the internet more user-friendly, easier to control, and better advertised resource [5].

This study aims to conduct a comparative analysis of the linguistic and interactional features of English language learning websites. Our objective is to systematically examine and compare the language content, interactive elements, user engagement strategies, and pedagogical approaches employed by various English learning platforms. We seek to identify key differences and similarities in how these websites facilitate language acquisition, encourage user participation, and address diverse learning needs.

**Literature Review.** *Website evaluation.* Evaluation is crucial for assessing a website's value, improvement, and future investment. It considers content, delivery, and usability, ensuring the website meets visitor needs [6]. The importance of conducting website evaluations has been acknowledged and encountered by certain researchers. Website evaluation is a crucial aspect of online communication, as it helps determine

the quality and suitability of websites. Researchers have evaluated various websites, including educational websites. They have also assessed the effectiveness of common components in school-based websites, nursing websites, and rural tourism websites. The importance of website evaluation has been highlighted in various studies, such as Zhang and Von Dran's [7] two-factor model for website design and evaluation. This study presents a two-factor model for website design and evaluation, focusing on hygiene and motivator factors. Hygiene factors make a website functional and serviceable, while motivator factors add value to user satisfaction.

*Evaluation of educational websites.*

Studies on foreign language learning and teaching have explored the role of websites, tutor training, online games, and online games in vocabulary learning. Evaluating English learning websites for ESL students is crucial for content, pedagogy, and skills taught [8].

Gottwald [9] summarized existing websites for second language research and categorized sites into institutional or professional, individuals-maintained, online journals, and occasional visitation. The best websites are designed and maintained by individual researchers, who can help others and lead the way in utilizing internet resources [9].

Fotos and Browne [10] evaluated English as second language instructional websites. While Kung and Chuo [11] investigated the role of ESL websites in supplementing in-class instruction. Kung and Chuo found that students find the Internet useful for supplementing in-class instruction and learning English through teacher-recommended websites. However, they need guidance on how to use these resources and students don't use ESL websites independently [11].

Abramova [2] explores the use of English language learning websites as supplement in classroom instruction, focusing on English-language news websites like [www.breakingnewsenglish.com](http://www.breakingnewsenglish.com).

*Overview of the Main Criteria for Analyzing Educational Websites for Learning English Language.*

Nowadays, there is a huge number of educational websites for learning and teaching a foreign language. As a result, learners find it difficult to find quality websites that meet their needs and interests. In this regard, a vast amount of literature has emerged about effective ways to evaluate websites.

English language learning evaluation considers technical, affective, and pedagogical factors affecting learning, using established website evaluation criteria to identify students' perceptions of web-based ESL learning [8].

Criterion developed by Dogoritito English learning websites [8]:

1. Purpose –informative, communicative, educative.
2. Pedagogy - teaching methods.
3. Skills taught – reading, speaking, listening, writing, vocabulary, grammar, pronunciation.
4. Level – beginner, intermediate, advanced, etc.
5. Content - educational objectives, quality of information.
6. Evaluation - progress report.
7. Design– construction, interface, technical requirements.

Semenova proposes the following parameters for evaluating websites[12]:

1. Content accuracy – information about the authors, reliability of factual information, assessment of the linguistic component.
2. Update frequency – how often the site is updated.
3. Content analysis – the degree of content usefulness, ease of use.
4. Functionality - operability of exercises, links.

Jeong-Bae Son, based on a critical analysis of the works of 7 authors, developed his own Website Review Form for language learning. This form consists of 5 sections [13]:

- Site Information
- Site Description
- Site Evaluation

- Overall Rating
- Additional Comments.

At the beginning of the form, in the «*Site Information*» section, the following data is requested: the name of the site, URL address, target audience, and language focus (Reading, Listening, Grammar, Writing, Speaking, Vocabulary). In the «*Site Description*» section, it is necessary to briefly describe the site. The «*Site Evaluation*» section contains 15 criteria with questions. After each question, an additional rating is given: very unsatisfactory, unsatisfactory, uncertain, satisfactory, very satisfactory.

Next, in the «*Overall Rating*» section, an overall rating is given to the site: very poor (not recommended at all), poor (not suitable), adequate (acceptable with reservations), good (acceptable for use), and excellent (highly recommended). Additional comments about the site can also be left in the «*Additional Comments*» section.

**Table 1.**

Criterion developed by Jeong-Bae Son in the Website Review Form for Language Learning.

№	Criterion	Questions
1	Purpose	Is the purpose clear? Does the content match the purpose? Is the website suitable for the target learner?
2	Accuracy	Is the content accurate? Are the spelling and grammar correct?
3	Currency	Is the site current? Is the site regularly updated?
4	Authority	Is there information about the author? Is the author well-known for their work?
5	Loading speed	Does the site load quickly? Do the pages with content load efficiently?
6	Usefulness	Does the website provide useful information? Are the language exercises or tasks useful?
7	Organization	Is the website well-organized and presented? Is the website interesting to browse and study?
8	Navigation	Is it easy to navigate the website? Is it easy to follow on-screen instructions? Is it easy to access information? Are hyperlinks provided correctly?
9	Reliability	Does the site operate without errors and pauses? Does the site not contain broken links?
10	Authenticity	Are the educational materials authentic? Are authentic materials provided in an appropriate context?
11	Interactivity	Is the website interactive? Are user input

		methods used effectively?
12	Feedback	Does feedback encourage student responses? Is error handling significant and useful?
13	Multimedia	Does the website effectively use graphics, sound, and color? Is the sound quality level, image scaling, or video appropriate for language learning?
14	Communication	Can the user communicate with real people online through the website? Is online help available?
15	Integration	Can the educational materials be integrated into the curriculum? Does the content align with educational objectives?

Scientists from the University of Texas at Austin – Liu et al. conducted a study on the usability of websites for learning English [14]. Initially, the authors compiled a list of 80 sites, and after evaluating these sites for purpose, content, target audience level, media, 37 websites remained. The remaining sites were then reviewed based on the following parameters: websites that had broken links, charged for use, lacked a main educational component, usefulness, niche-focused sites. Eventually, the researchers selected 5 sites: Stuff for English Learners, English Club, Grammar & Writing, ESL Cafe, Study Zone. The process of analyzing these sites consisted of 3 stages: Demographic evaluation, Site-related tasks, and Website evaluation questionnaire.

In light of the above, websites are one of the effective resources for learning a foreign language. Currently, there is a vast number of websites available for learning English, where the amount of information is enormous. When searching for or creating a new website, it is necessary to consider the above-mentioned criteria.

**Methodology.** The criteria for evaluating sites were developed based on the criteria of Semenova D. [12] and Jeong-Bae Son [13], where the main parameters are accuracy, updatability, content and functionality.

An 18-item evaluation criteria checklist was used to assess the three selected websites. It covered eighteen dimensions as follows: the name of the website, website link, availability (paid/free), obligatory registration, open access, number of modules, the accuracy of the content,

the degree of updatability, content analysis, functionality, feedback, the target audience of the site, the presence of grammar exercises, the presence of lexical exercises, division of content by student levels, a variety of tasks, advantages, disadvantages.

Three popular English learning websites, Breaking News English, Learn American English Online, and British Council Learn English, were compared for their advantages and disadvantages.

**Research results and discussion.** To carry out the comparative analysis aimed to identify the advantages and disadvantages of English learning websites, three websites have been selected that are popular and often used for self-study of the English language:

1. Breaking News English
2. Learn American English Online
3. British Council Learn English

Below is a brief description of each site.

*Breaking News English*

First and very well-known learning website is Breaking News English. Link to the website - <http://www.breakingnewsenglish.com/>

The site contains news of the world in English, which can be read and listened to. There are currently 3,206 news lessons on the site. There are about 40 interactive exercises for each news item aimed at developing all types of language skills. Students of different levels can work with this site both with a teacher and independently. This site is updated twice a week.

The available podcasts (mostly MP3 audio files) are downloaded automatically to the computer, phone, and audio player. Everyone can listen to audio files via iTunes, MediaPlayer or RealPlayer.

The news is informative, reliable, and concerns various spheres of life. The presented news is neutral in content and does not contain extremist appeals.

The author offers an additional resource for creating own exercises *textivate*. This resource has a wide range of interactive activities based on own text, own matching elements, or both. It works with texts up to 500 words and/or up to 200 matching elements.

Furthermore, this site is a great help for the teacher, as all the news is presented in the form of a lesson, which is built taking into account the methodology of teaching a foreign language. The lesson provides for project creation, with exercises developing students' critical thinking.

*The accuracy of the content.* The author of the website is Sean Banville, is British, and has a Master's degree (with honors) in TEFL/TESL. Moreover, he is an Arsenal football club fan, a gardener, a morning person, a long-distance swimmer and a cyclist. He defended his thesis in 2003 on the topic "What is meant by communicativeness in EFL teaching? An evaluation of the pronunciation component in a sample of elementary level course materials, with proposals for improvement incorporating a Discourse Intonation approach.", in the University of Birmingham, U.K. The educational material on the site is provided in the form of written information, audio podcasts, various interactive tasks, additional material, which are divided by levels. The way the lessons are presented on the website provides the learner with clear steps for learning the language.

*The degree of updatability.* The site is updated twice a week, it is easy to track by incoming news.

*Content analysis.* The lessons on the site are presented in the form of news and exercises for it. Each news item has several difficulty levels, from 0 to 7, i.e. from elementary to advanced level. Each level has tabs such as: Listen, Read, Spell, Match, Words, See more

All the news is presented in the form of ready-made lessons that start with a Warm-up and contain exercises such as: Match, Fill the gaps, Text jumble activities, Quizzes, etc.

All lessons are divided by topic, which is very convenient when you need to find news on a specific topic (Business English, Environment, Health, Issues, Lifestyle, People, Entertainment & Gossip, Technology, World News).

Each tab of the site, in turn, has several links, for example: In Listening, audio recordings can be listened to in North American and British versions, each news item has audio recordings

with 5 different speeds (Slowest, Slower, Medium, Faster, Fastest). Along with the audio recording is the text of the news, which the student has the opportunity to read at the same time as listening.

Each lesson is presented with 26 pages of printed text with 40 exercises. Along with this, there is a 2-page mini lesson. There are answers to each exercise. All news texts, exercises and answers are presented in a PDF version, which students can download to their gadget.

In general, the site is very convenient to use, as there is a clear division by student levels. The materials provided on the site are very diverse, the author of audio and podcasts is the creator of the site himself, a native speaker. The duration of each audio depends on the complexity of the level: about 1 minute-up to 1.5 minutes of the simple level, up to 2.5 minutes of the 6th and 7th levels, as well as the speed of speaking - this technique shows the separation of the material by levels.

*Functionality.* All provided links, exercises, audio, video on the site are functional.

*Advantages.* One of the advantages of this site is undoubtedly the fact that all documents can be downloaded and uploaded to your gadget, as well as the fact that all exercises are interactive, and students can perform them online.

Secondly, the lessons themselves have a clear structure and sequence. The material is selected depending on the level of the student in the form of articles, podcasts, tests, exercises and download materials.

*Disadvantages.* One of the disadvantages of this site is the lack of a "Grammar" tab, although we understand that the author of the site did not set out to explain the theory of grammatical material on his site.

#### *Learn American English Online*

The second website which we examined is Learn American English Online. Link to the website

<https://www.learnamericanenglishonline.com>

Learn American English Online is a structured website where everyone can learn English through various levels. This free website

helps students improve their English grammar and vocabulary. The site has been in operation since 2003. The site is publicly available and does not require registration.

There are seven levels/sections of training and each level is color-coded: blue (beginner), red (beginner), yellow (intermediate), green (intermediate / advanced), purple (intermediate / advanced), orange (intermediate / advanced) and purple (intermediate / advanced).

Each of these sections consists of 7 lessons, additional lessons for this level (More Level lessons), repetition of this level (Level review), a control test (Level Test), and a Level checklist. All seven lessons are aimed at studying a specific grammatical topic and each lesson consists of rules, a video or podcast explaining the grammatical topic, practical exercises and tests. The More Level lessons section consists of additional practical exercises and tests for a given topic. In the Level review section, the student can repeat the learning material completely using the exercise. Also, the student can immediately print out this material and also check their answers using keys. The Level Test consists of a control test performed in Google Form, at the end of this section you can find the keys to this test. The Level checklist section includes a complete list of the level and is designed so that the student can mark each completed exercise or test. The author of the site noted that after the student completes this checklist, he will be ready to move on to the next level.

In addition to the main 7 sections by levels, additional sections are placed on the right and left sides of the site. On the right side of the site there are the following sections: video lessons (Video lessons), vocabulary provided in the form of video lessons (Vocabulary), popular expressions in the USA (American speech), tips for learning English (How to learn English), chat (Chat), useful links (Links), materials for teachers (Staff for Teachers), reading by levels (Reading rooms), spelling (Listen and write), tests and quizzes (English Tests and Quizzes). On the left side there are the following sections: Basic English Dictionary (Basic English Dictionary), spelling

(Write in English), pronunciation (Pronunciation), verbs (Classroom Verbs), Idioms (Idioms), Think in English (Think in English), listening (The Listening Lab), American Slang (American Slang), Dialogue / Conversation, Proverbs.

*The accuracy of the content.* The author of the site is Paul Lawrence, an American English teacher from Minneapolis, USA. On the website, the author is mainly called as Teacher Paul. The educational material on the site is provided in the form of written information, audio podcasts, videos, quizzes, downloadable checklists and recommended reading resources, which are divided by levels. The way the lessons are presented on the website ensures that the learner has clear steps to learn the language. The main focus is on the American English grammar, which is a very important aspect if we consider the uniqueness of American English.

*The degree of updatability.* There is no information on the degree of updating on the site itself, which is one of its drawbacks, since it is impossible to determine the novelty of the posted materials.

*Content analysis.* In general, the site is very convenient to use, as there is a clear division by student levels. The materials provided on the site are very diverse, the author of the videos and podcasts is the creator of the site, a native speaker. The duration of each video is approximately 4-5 minutes, which is an advantage, since with longer audio and video materials, the student loses concentration.

*Functionality.* All provided links, exercises, audio, video on the site are functional.

*Advantages.* The main advantage of the site is that the author of the site is a native speaker and all the educational material is compiled according to the author's method. The author pays a lot of attention to grammar, as he considers it the main aspect in language learning. Secondly, the lessons have a clear structure and sequence. The material is selected depending on the level of the student in the form of articles, podcasts. Videos, tests, exercises, and materials are downloadable.

*Disadvantages.* The main drawback of this site is pop-up ads when navigating to some

sections. There is also an advertisement placed at the end of the main page. On the main page, some sections are duplicated.

*British Council Learn English*

The last but not less popular learning website we examined is British Council Learn English. Link to the website - <https://learnenglish.britishcouncil.org>.

On this website everyone can find learning materials for every taste from business English to football slang. Most of the courses, videos, and lessons offered are absolutely free. The page has not only text assignments, but also podcasts and videos. There is also a section with information for preparing for the mega-popular IELTS exam. You can practice your skills and find out which skill requires “leveling up”. Teachers will be able to improve their knowledge of the methodology thanks to the open courses presented here, for example, “Becoming a Better Teacher: Exploring Professional Development” or “Professional practices for English language teaching”.

*The accuracy of the content.* The Take an Exam section offers more information about IELTS and Aptis — Assess English Skills. We would especially like to pay attention to the second type of exam, because it has a special version of “Aptis for teachers”. In it, the questions are compiled taking into account professional activities, and the topics and scenarios are selected from those that teachers face every day. This site offers a lot of relevant materials aimed at an adult audience. There are tests, audio tasks, grammar and lexical exercises, a business section, and exam preparation. The topics are diverse and will resonate with people from different fields of activity with different levels of language proficiency.

*The degree of updatability.* There is no information on the degree of updating on the site, which is one of its drawbacks, since it is impossible to determine the novelty of the posted materials.

*Content analysis.* The British Council resource has sections for three age groups: children, adults and teenagers. Each section contains a large number of various interactive

lessons, videos, games and podcasts that allow everyone to master any skills. After listening to or watching a podcast or video, an exercise will be offered to test the material comprehension. Many exercises have discussion boards where the students can discuss the material with other students, and the mobile version of the lessons allows learning on the go.

*Functionality.* All provided links, exercises, audio, video on the site are functional.

*Advantages.* Free use of the site and content. The resource can be used for self-study, as well as to supplement an English course at a language school or classes with a tutor. The resource is clearly structured, which allows finding quickly the right materials. A huge amount of learning materials: games, texts, videos, exercises, podcasts, tips and tricks. There is also the opportunity to take a test to determine the level of English proficiency.

*Disadvantages.* The main drawback of this site is the lack of feedback from the administrator, or the corresponding content manager. Not all services are free.

**Table 2.**  
Criteria used to evaluate educational websites for learning English.

Criteria	Website 1	Website 2	Website 3
The name of the website	Breaking News	Learn American English Online	British Council Learn English
Website link	<a href="https://breakingnewsenglish.com/">https://breakingnewsenglish.com/</a>	<a href="https://www.learnamericanenglishonline.com/">https://www.learnamericanenglishonline.com/</a>	<a href="https://learnenglish.britishcouncil.org">https://learnenglish.britishcouncil.org</a>
Availability (paid/free)	Free	Free	Free
Obligatory registration	No	No	There is but not obligatory
Open access	Yes	Yes	Yes
Number of modules	20	7 main, 17 additional	7 tabs
The accuracy of the content	Meet the requirements		Meet the requirements
The degree of updatability	regularly	updated daily	is not specified
Content analysis	Yes		
Functionality	Yes	Yes	Yes

ty			
Feedback	Yes	No	Yes
The target audience of the site	everyone with a language level from Beginners to Advanced	everyone with a language level from Beginners to Advanced	everyone with a language level from A1 to C1
The presence of grammar exercises	Yes	Yes	Yes
The presence of lexical exercises	Yes	Yes	Yes
Division of content by student levels	7 levels from Beginners to Advanced	7 levels from Beginners to Advanced	from level A1 to C1 General English Business English
A variety of tasks	Yes	Yes	Yes
Advantages	1. The information is reliable 2. The website is regularly updated 3. There are 3,206 news lessons on 7 levels.	-Availability of a basic English dictionary -a variety of sections, practical exercises, materials - division of lessons by levels -the author's method The author is a native speaker	easy navigation
Disadvantages	There is no detailed explanation of the grammatical material	- Sometimes ads appear -Additional tabs are scattered -The main 7 sections are duplicated on the main page -some additional sections are duplicated on	Not all services are free

		the main page	
--	--	---------------	--

**Conclusion.** Online learning has made its own adjustments to the learning process. A huge number of "learning" websites have appeared on the Internet, but most of them do not adhere to the principles of successful learning. This article presents the comparative analysis of the linguistic and interactional features of English learning websites.

As a result of the analysis of learning websites that are popular and often used for self-study of the English language, the following conclusion can be drawn. The advantage of an effective learning site is free access and the absence of mandatory registration so that students can freely use the resources of this site. An effective learning website should be clearly structured, for this it is necessary to have several modules or sections containing material of a certain subject and level of proficiency. In addition to the main learning material, the site should provide additional resources for studying new language material in the form of video and audio materials, interactive games and additional sites. An obligatory criterion for an effective website is its functionality, that is, the availability of a variety of options and tools that allow students to solve educational tasks freely. The undeniable advantage of an effective website is the availability of feedback, a variety of training tasks and periodic content updates.

A website that includes the above criteria can provide effective training and contribute to the growth of students' motivation.

### References

1. Macancela J.M. Websites as support tools for learning the English language // Journal of science and research: Revistaciencia e investigacion, 2019. Vol.4, No. 2.P. 13-20.
2. Abramova V.S., Boulahnane S. Exploring the Potential of online English Websites in Teaching English To Non-Linguistic Major Students: BreakingNewsEnglish As Example // Register journal, 2019.Vol.12 No.1. P. 2788-2795.
3. Shen H., Yuan Y., Ewing R. English learning websites and digital resources from the perspective of Chinese university EFL practitioners // ReCALL: The Journal of EUROCALL, 2015.Vol.27 No. P. 156-176.
4. Kir E., Kayak S. The evaluation of websites teaching English as a foreign language (EFL) // Procedia: Social and behavioral sciences, 2013. No.106. P. 1-12.



5. Kartal E., Uzun L. The Internet, Language Learning, And International Dialogue: Constructing Online Foreign Language Learning Websites // The Turkish Online Journal of Distance Education, 2010. No.11. P. 90-107.
6. Steimle B. M., Duncan S. F. Formative Evaluation of a Family Life Education Web Site // Family Relations, 2004. Vol.53, No. 4. P. 367–376.
7. Zhang P., Von Dran G. M. Satisfiers and dissatisfiers: A two-factor model for website design and evaluation // Journal of the American Society for Information Science, 2000. Vol.51, No. 14. P. 1253–1268.
8. Dogoriti E., Pagne J. Criteria for the Evaluation of Websites for the Teaching of English as a Second Language. Web Supported English Learning in Greece // ICT for Language learning, 2012. No. 5. P. 1–4.
9. Gottwald S. Websites for second language research // Second Language Research, 2002. Vol.18, No. 1. P. 83–94.
10. Fotos S., Browne C. M. New Perspectives on CALL for Second Language Classrooms. – Mahwah, NJ, US: Lawrence Erlbaum Associates Publishers, 2013. – 295 p.
11. Kung S.C., Chuo T.W. Students' Perceptions of English Learning through ESL/EFL Websites // TESL-EJ (Online), 2002. Vol.6, No. 1. P. 1–17.
12. Семенова, Д. К. Особенности использования веб-сайтов в обучении иностранному языку // Общество. Коммуникация. Образование, 2012. No. 148. P. 1–12.
13. Jeong-Bae S. Exploring and evaluating language learning Web sites // Enhancing learning and teaching: pedagogy, technology and language, 2005. P. 215-227.
14. Liu M., Traphagan T., Huh J., Koh Y. I., Choi G., McGregor A. Designing websites for ESL learners: A usability testing study // McGregor CALICO Journal, 2008. Vol.. 25. P. 207-240.

*Material received on 27.03.24*

**А.Р. Нуржанова\*, М.А. Грибенюк**

*М.Х. Дулати атындағы Тараз өңірлік университеті, Тараз қ., Қазақстан*

#### **АҒЫЛШЫН ТІЛІН ОҚЫТУ САЙТТАРЫНЫҢ ЛИНГВИСТИКАЛЫҚ ЖӘНЕ ИНТЕРАКТИВТІ ЕРЕКШЕЛІКТЕРІН САЛЫСТЫРМАЛЫ ТАЛДАУ**

**Аңдатпа.** Бұл зерттеу ағылшын тілін үйрену веб-сайттарының тілдік және өзара әрекеттесу ерекшеліктерін салыстырмалы талдау жүргізеді, олардың дизайнын, іске асырылуын және тіл меңгеру және дағдыларды дамытуға әсерін бағалайды. Талдау нәтижелері бұл веб-сайттардың тиімділігі мазмұнының дәлдігіне, жаңартылу жиілігіне және педагогикалық тәсілге елеулі түрде тәуелді екенін көрсетеді. Әртүрлі веб-сайттарды бағалау арқылы зерттеу пайдаланушының белсенділігі сияқты негізгі факторларды және олардың табысына үлес қосатын өзара әрекеттестікті анықтайды. Нәтижелер көрсеткендей, ең тиімді веб-сайттар – бұл шынайы, үнемі жаңартылатын материалдары және динамикалық, өзара әрекеттесуші оқыту әдістері бар сайттар. Бұл веб-сайттар өз бетінше оқытуға қолдау көрсетеді және әртүрлі оқушылардың қажеттіліктерін қанағаттандырады. Дегенмен, көптеген веб-сайттар стандарттау және педагогикалық негізділіктен жетіспейді. Зерттеу кешенді бағалаулардың қажеттілігін және тіл үйрену тәжірибесін жақсарту үшін веб-сайт дизайнын жетілдіру қажеттілігін атап көрсетеді.

**Тірек сөздер:** ағылшын тілін үйрену веб-сайттары, тілдік ерекшеліктер, өзара әрекеттесу ерекшеліктері, салыстырмалы талдау, веб-сайтты бағалау.

А.Р.Нуржанова\*, М.А. Грибенюк

*Таразский региональный университет им. М.Х. Дулати, Тараз, Казахстан*

### СРАВНИТЕЛЬНЫЙ АНАЛИЗ ЛИНГВИСТИЧЕСКИХ И ИНТЕРАКТИВНЫХ ОСОБЕННОСТЕЙ САЙТОВ ДЛЯ ИЗУЧЕНИЯ АНГЛИЙСКОГО ЯЗЫКА

**Аннотация.** Данное исследование проводит сравнительный анализ лингвистических и взаимодейственных особенностей веб-сайтов для изучения английского языка, оценивая их дизайн, реализацию и эффективность в приобретении языковых навыков и развитии умений. Анализ показывает, что эффективность этих веб-сайтов в значительной степени зависит от точности содержания, частоты обновления и педагогического подхода. Проводя оценку различных сайтов, исследование выявляет ключевые факторы, такие как вовлечение пользователя и интерактивность, которые способствуют их успеху. Результаты указывают на то, что наиболее эффективные веб-сайты - это те, которые предлагают аутентичные, регулярно обновляемые материалы и динамичные, интерактивные методы обучения. Такие веб-сайты поддерживают самостоятельное обучение и удовлетворяют разнообразные потребности учащихся. Однако многие веб-сайты страдают от отсутствия стандартизации и педагогической обоснованности. Исследование подчеркивает необходимость всесторонней оценки и необходимость улучшения дизайна веб-сайтов для повышения качества языкового обучения.

**Ключевые слова:** веб-сайты для изучения английского языка, лингвистические особенности, взаимодейственные особенности, сравнительный анализ, оценка веб-сайта.

*Cite the article:* Nurzhanova, A.R., Gribenyuk, M.A. Comparative analysis of the linguistic and interactional features of English learning websites // *Bulletin Dulary University*. – 2024. – No. 2. – P. 43-52 <https://doi.org/10.55956/CHDY3964>